

Newsletter January 2013



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Emergency drill successfully ends at Shitalpur site



Disasters may happen anytime and anywhere whether it is natural or manmade. But a small preventive measure may save lives and properties from any probable damage or loss. In the event of a disaster we expect that the needs of everyone are catered for in the response and recovery stage.

As a part of proactive emergency measure, we must develop individual plans/teams to act and response individual circumstances when an

emergency crisis occurs. In the light of the above, we have conducted an Emergency Mock Drill on 05 December 2012 at our Shitalpur site.

Beyond a doubt such mock drill will help us preventing fire incidents and rescuing and providing first aid to victims during any disaster in a very effective manner.

Annual Management Conference 2012 ends



Managing Director is addressing the audience on Management

The annual Management Conference 2012 was held at BRAC CDM, Savar on 24 December 2012. The conference reviewed the performance of 2012 and set target for the year 2013.

The conference was meant to evaluate both of our individual and team performance in 2012 and work out better strategies to prepare ourselves to face fierce challenges in 2013.

It was an opportunity for us to revitalize our true spirit through not losing our focus. We have to do so through an unrelenting focus on execution and by regularly assessing our performance and actively looking for ways to improve.



Top performers receives Country Excellence Award 2012

Country Excellence Awards were given among the top performers of LBL who did work really hard to bring laurel for the company in 2012. Congratulations to all award recipients and this acknowledgement by the top management will certainly

encourage us to excel in our respective fields.



Hospital Care Team provides Training to doctor and nurse

Engineer's of Linde Bangladesh Limited are providing training on installation and know how of the medical equipment among doctors, nurses and medical aide at Cox's Bazar District Hospital which were provided to BRAC-UNICEF MNCH, MNCS, KOICA-TMNCP, Joint GOB-UN MNH projects under UNICEF.

SDG- goes on

At LBL we maintain a good practice of shared learning on trivial issues and when it comes to safety our staff members play a paramount role in all respects. In every first working day of the month we hold an SDG (Safety Dialogue Group) where we discuss our immediate past mistakes in terms of safety and find out corrective measures to overcome such incident both at home and work. This is a unique opportunity where all staff members in every floor start the day with SDG soon after coming to office.

Moniruzzaman receives Long Service Award

Md. Moniruzzaman has completed long 21 years in Linde Bangladesh. He joined as Junior Engineer under Health Care Division on 01 January 1991 and with his dedication and commitment he assumed the position of Customer Relations Officer. In his long 21 career he held various positions at different locations. Managing Director, Erphan S Matin formally handed over his long service award recently.

We wish Moniruzzaman a good health and success in life and expect that he will keep up his spirit in the years to come.



Managing Director is handing over crest to Moniruzzaman

Totalgaz signs agreement to purchase LPG assets of Linde Bangladesh



Erphan Matin, Managing Director of Linde Bangladesh is exchanging documents with Kazi Samiur Rahman, Managing Director of Totalgaz Bangladesh

Totalgaz Bangladesh (Premier LP Gas Limited) and Linde Bangladesh Limited (formerly known as BOC Bangladesh Limited) recently announced that they signed a comprehensive Asset Sales and Purchase Agreement for Totalgaz Bangladesh to acquire the LPG assets of Linde Bangladesh situated in Sherpur, Bogra. Both parties confirmed their intention to complete the transaction within the shortest possible time, subject to regulatory approvals.

Erphan Matin, Managing Director of Linde
Bangladesh said, "We are pleased to have reached
this agreement to sell our LPG assets to Totalgaz
Bangladesh, a subsidiary of the Total Group, one
of the largest international oil companies. The
Linde Group is the leader in the industrial gases
and electrodes market in Bangladesh with a long
history and proud heritage of operations here for

60 years. This agreement will allow us to focus on our core business and at the same time ensure that our existing LPG clients will continue to receive the same world-class service with the highest safety standards from Totalgaz," he added.

Speaking on the occasion, Kazi Samiur Rahman, Managing Director of Totalgaz Bangladesh said, "We are very excited about the prospect of acquiring Linde's LPG assets in Bangladesh. Linde is a global leader in industrial gases and a well respected company in Bangladesh. This acquisition, when completed, will give Totalgaz access to an industrial asset, managed according to global safety standards, in the strategic North Bengal market and enable us to provide even better service to our growing customer base in the area.

Academic featson of Enamul Hoque

Congrats to Monjurul Hoque!

We are very happy to share that Md Monjurul Hoque son of Md Enamul Hoque, an employee of Shitalpur Operations has successfully qualified to study MBBS at Dinajpur Medical College. He was a recipient of ZHM & M Syeduzzaman Scholarships for his academic feat. We wish his continued success in his future endeavour



Md Monjurul Hoque with his proud parents

MZ Workshop for PGP ends

A two day long workshop was organized for building up the Market Zones for PGP business at Tejgaon Site on 19-20th December 2012 named "Market Zone Workshop-PGP". It was a global initiative of BA MPG which is to be implemented in the country under RSE guidance.

The objective of the workshop was to identify the market zones for country PGP business following up the gap identification, finding the solutions for bridging the gaps and then to set an appropriate solution programme with priorities which will have to be implemented with correct plan and business case. Nurur Rahman, Sales Manager, PGP conducted the workshop as facilitator where sales team from PGP & Bulk and Marketing team participated with numbers of interactive exercises.



Managing Director is seen with the participants of the workshop

Picnic- a unique opportunity for balancing work and family life



There is no single formula for attaining a balanced life. It is a personal decision how one combines their career, spouse/significant other, children, friends and self into an integrated whole. The key is to develop creative solutions as we approach the challenges of balancing the responsibilities and joys of our multiple roles. Some of the same skills and strategies we use at work such as planning, organizing, communicating, setting limits and delegating can be used effectively on the home-front for achieving a satisfying, fulfilling and well-balanced life both personally and professionally.

At LBL, all employees enjoy such unique opportunity in order to excel both in personal and professional levels. Picnic is such an annual event where employees bring their spouses and children to mingle with all staff members. Every year, Linde family members organize picnic to reunite, regain vigour and spirit among the families. Corporate Office and Tejgaon factory site organized picnic where Linde family members spent their day with enthusiasm and gaiety.

There were different events both for family members and employees to participate and win attractive prizes and thus everyone gets recharged spending quality time together.

Managing director is handing over a memento to a toddler in picnic





The Linde Spirit

Our values

Passion to excel	We have the commitment and drive to pursue ever higher standards of excellence and we celebrate success.
Innovating for customers	We relentlessly pursue new ways to add value to external customers.
Empowering people	People are given the space to contribute and grow.
Thriving through diversity	Diversity results in enriched collaboration and enhanced solutions.

Our foundational principles

Safety	We don't want to harm people.
Integrity	Our actions are honest, fair and ethical.
Sustainability	We are preoccupied with today's success, but accept our responsibility for future generations.
Respect	Every human being deserves to be treated with respect.